



OCEANЯ®

REVIVE OUR OCEANS

Certified



This company meets high standards of social and environmental impact.

Corporation

OUR POSITIVE IMPACT

WE BELIEVE THAT **BUSINESS SHOULD BE A FORCE FOR GOOD.**



Since 2024 we are a **Certified B Corporation**; which means our company meets the highest standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials.

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WHAT DRIVES OCEANR'S COMMITMENT

We focus on 3 key areas across our business: Our **People**, Our **Products** and Our **Planet**.

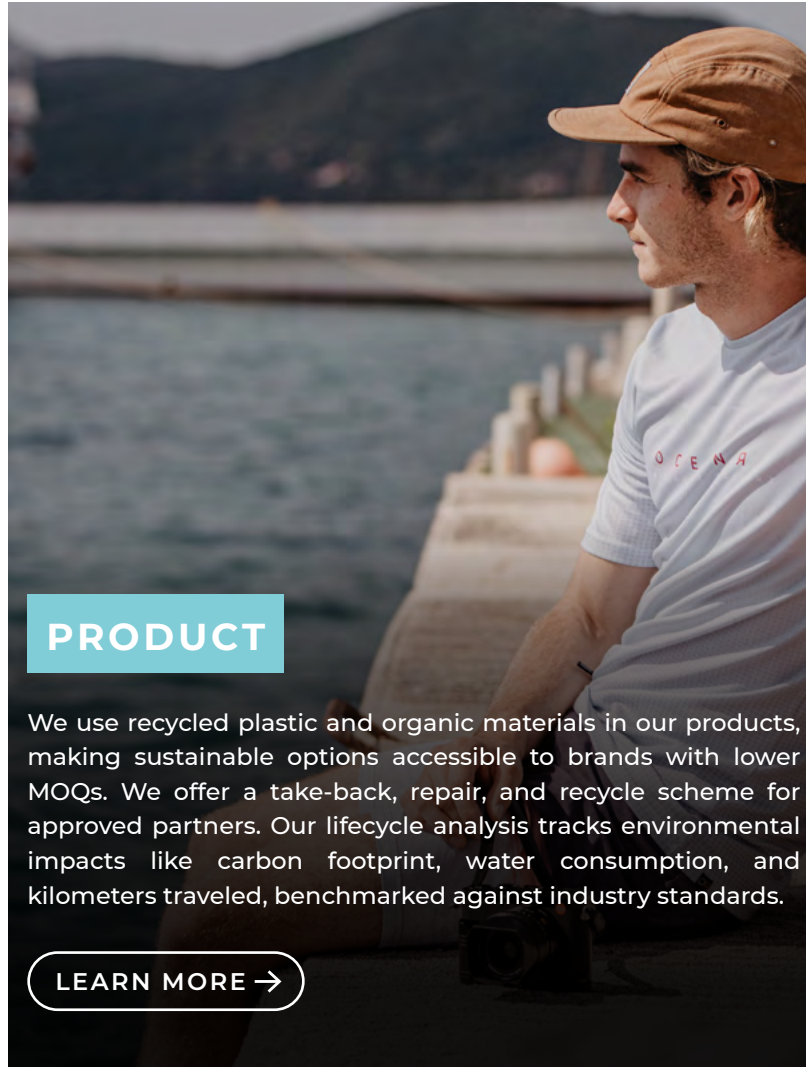


PEOPLE

I MADE YOUR CLOTHING

We prioritize fair pay and decent working conditions, ensuring ethical production practices. Most of our production is based in Europe, where employees are paid above minimum wage and work under strict employment laws. Our suppliers meet high sustainability and ethical standards outlined in our code of conduct.

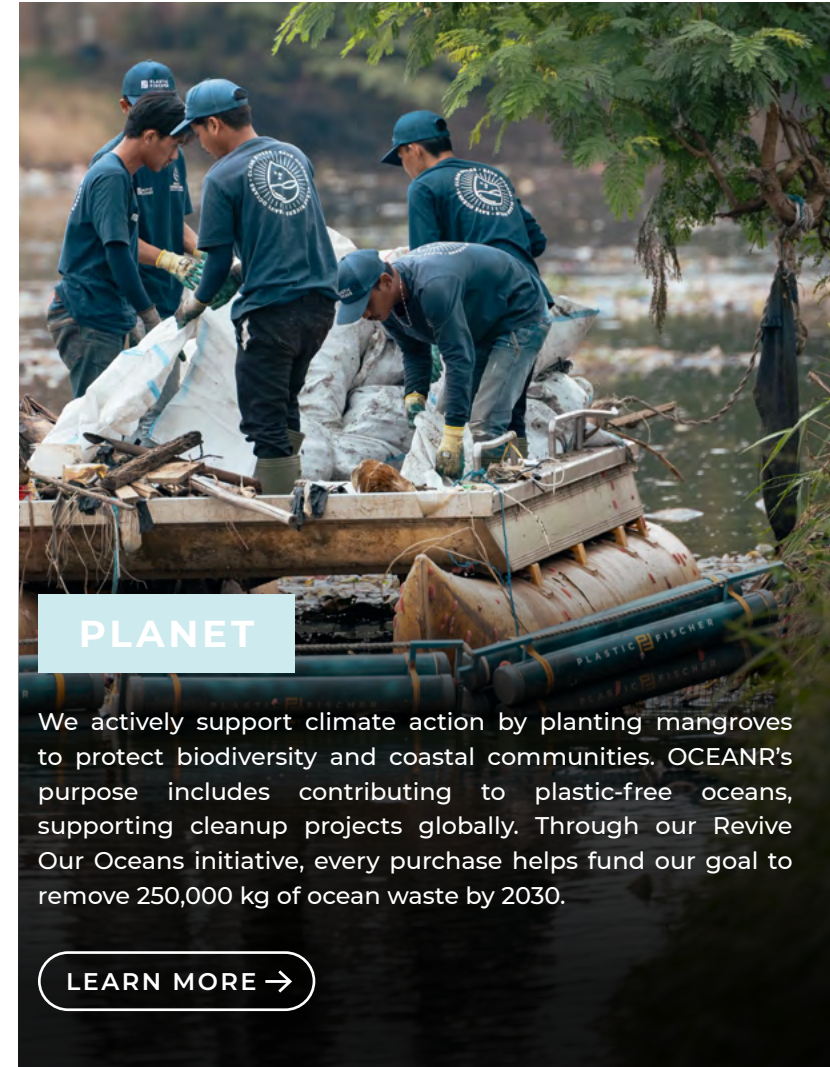
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PRODUCT

We use recycled plastic and organic materials in our products, making sustainable options accessible to brands with lower MOQs. We offer a take-back, repair, and recycle scheme for approved partners. Our lifecycle analysis tracks environmental impacts like carbon footprint, water consumption, and kilometers traveled, benchmarked against industry standards.

[LEARN MORE →](#)

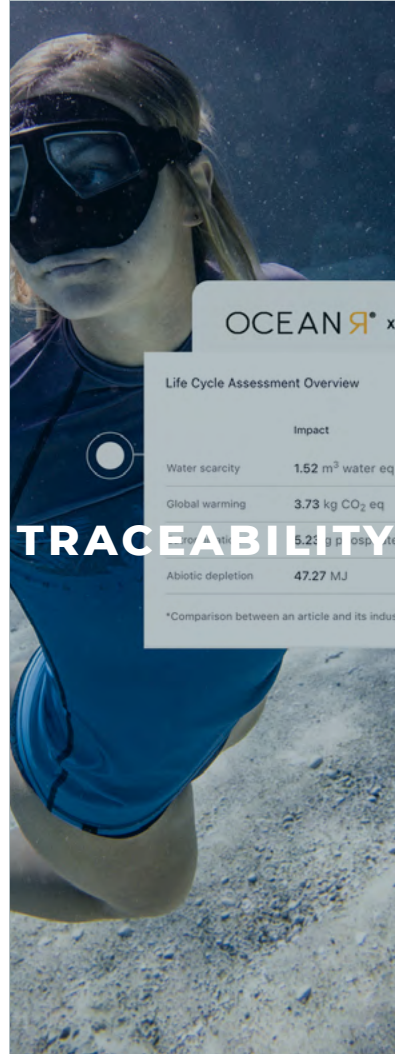
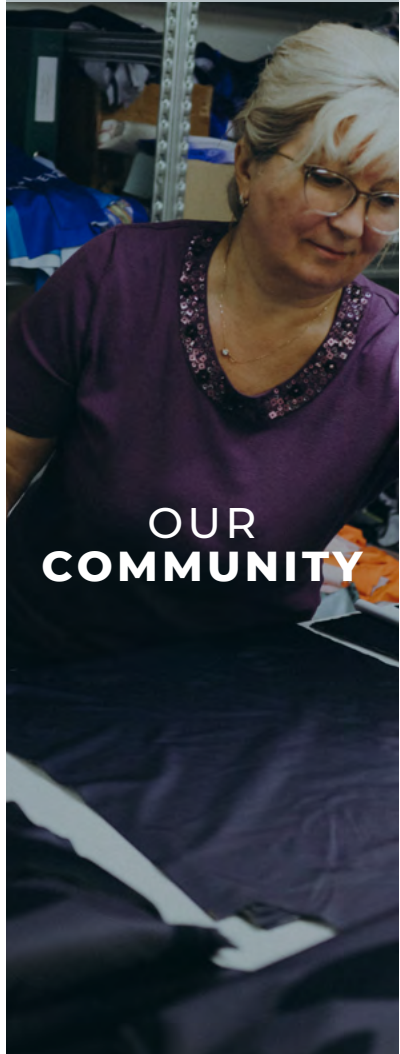


PLANET

We actively support climate action by planting mangroves to protect biodiversity and coastal communities. OCEANR's purpose includes contributing to plastic-free oceans, supporting cleanup projects globally. Through our Revive Our Oceans initiative, every purchase helps fund our goal to remove 250,000 kg of ocean waste by 2030.

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OUR SUSTAINABILITY PILLARS



PEOPLE

PRODUCT

PLANET

OUR COMMUNITY

OUR PLEDGE

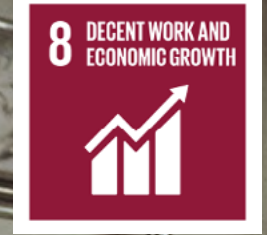
We are committed to providing fair pay, decent working conditions and building a people first supply chain.

100% FAIR WAGES

In 2022 we acquired ASPECT our centre of excellence for the design, production, packaging and shipment of our sustainable clothing range, located in Riga, Latvia. This enables us to support good working conditions for all staff. The majority of our production is based out of our ASPECT factory under strict European employment laws where 100% of employees are paid above minimum wage.

Our Irish & Latvian team are in close contact daily, and we visit the factory regularly in person to build close working relationships. A small portion of our production is outsourced to a select group of preferred suppliers, who must provide high sustainability and ethical standards that meet the terms set out in our code of conduct.

[VIEW VIDEO →](#)



PEOPLE

ECO-FABRICS

OUR PLEDGE

A commitment to sourcing progressive eco-fabrics that prioritize people and the planet.

We have our own fabric brand, OCEANBALANCE which has 18 sustainable fabric types sourced from verifiable recycled materials.

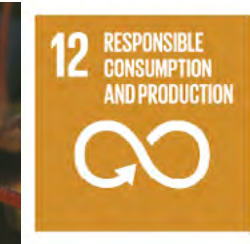
The majority of our clothing is made from Recycled Polyester & Organic Cotton

Recycled polyester is produced from post consumer plastic waste like discarded plastic bottles, reducing the need for new resources and preventing plastic from entering our eco-system. For each kilogram of recycled polyester fabric produced, up to 62% less energy and 99% less water are used compared to virgin polyester.

Organic cotton uses up to 91% less water vs non organic. Our organic cotton is GOTS certified, so it has passed strict ecological and social criteria grown without the use of synthetic fertilizers, pesticides, and other harmful chemicals.

Organic cotton farming practices prioritize soil health by promoting biodiversity and natural ecosystem functions, which improves soil fertility.

[LEARN MORE →](#)



TRACEABILITY

OUR PLEDGE

A commitment to transparency to fight for ethical and sustainable business practices.

We have partnered with **BCome.biz**, a Sustainability Platform that uses intelligent methodologies to measure the environmental impact of products in the fashion industry.

We have collected and analyzed data for our core OCEANR garments based on the article, materials used, suppliers and corporate initiatives which generate metrics related to 4 key eco-impact indicators.

The data collected generates a **Life Cycle Assessment report** that compares our impact with the industry standard - which can be accessed through a QR code on our products as well as from our catalogues.

This report details environmental savings in relation to the below allowing customers to review and make informed decisions.

Water Scarcity, Global Warming, Eutrophication (preservation of biodiversity in water bodies and ecosystems), Abiotic Depletion (non-renewable energy consumption)



PRODUCT



Life Cycle Assessment Overview

| | Impact | Equivalence |
|-------------------|------------------------------|-------------|
| Water scarcity | 1.52 m ³ water eq | 24 |
| Global warming | 3.73 kg CO ₂ eq | 186 |
| Eutrophication | 5.23 g phosphates eq | 1 |
| Abiotic depletion | 47.27 MJ | 11 |

TAKE BACK PROGRAMME

OUR PLEDGE

A commitment to create a circular clothing economy to eliminate textile waste.

We have launched a Take it Back Programme where we incentivise OCEANR customers to return used garments to our factory for repair or recycling.

Where repair is possible we will do so free of charge to promote long life clothing.

For recycling/ upcycling we encourage our brand partners to return used garments to our factory, in return we offer a credit note to discount future orders.

We give new purpose to end of life clothing by shredding and partnering with material processing firms to transform them into new products - such as stuffing for teddy bears, bags etc.

Recycling clothing to develop new clothing is a complex process, but we are committed to ensuring our textiles don't end up in landfill or incinerators.

We will continue to partner with sustainable material processing partners to reduce the need for new resources and innovate to develop new repurposed products.

[LEARN MORE →](#)



PRODUCT

CLIMATE ACTION

OUR PLEDGE

A commitment to giving back more than we take from our planet.

Our goal is to operate as sustainably as possible, offset more carbon than we produce and give back to communities most impacted.

We embrace on-demand production, low-impact manufacturing methods, eco-friendly materials, and sustainable shipping to minimize our carbon footprint. Inevitably we will leave a carbon footprint. That's why we actively contribute to reforestation efforts by planting mangroves helping to restore ecosystems and protect our planet.

Between 2022 and 2023, we partnered with the [UOCEAN 2050 project](#), to support large-scale mangrove restoration across Indonesia and Africa by planting of 200–400 mangrove trees every month. In 2025, we partnered with [SeaTrees](#), to support a vital mangrove restoration project in Marereni, Kenya. Through this initiative, we plant 315 trees every month.

Mangrove forests are among the most threatened ecosystems on the planet and an essential species to fight the climate change crisis. Mangroves are known to sequester carbon at a rate of 2-4 times greater than mature tropical forests and contain the highest carbon density of all terrestrial ecosystems. They act as natural coastal defenses against storm surges and will provide a critical habitat for a variety of marine species.

[LEARN MORE →](#)



PLANET

REVIVE OUR OCEANS

OUR PLEDGE

A commitment to ocean conservation and protection of marine ecosystems.

Every purchase helps fund our mission to remove 250,000 kilos of ocean waste by 2030.

Since founding OCEANR, our mission has always been to actively contribute to plastic-free oceans by supporting various cleanup projects around the world. Between 2018 and 2024, we've successfully funded the removal of 42,000 kilos of plastic. In partnership with [Enaleia](#), we supported one of the largest marine cleanup initiatives in the Mediterranean, removing significant amounts of ocean waste each year. By working directly with fishers, Enaleia prevents plastic from re-entering the sea and advanced ocean conservation, engaging hundreds of fishers across regions like the Mediterranean and Kenya.

Since 2025 we decided to work with [Plastic Fischer](#), the world's first organization to stop ocean plastic pollution at one of its major sources: the rivers. Through this partnership, we are funding our own TrashBoom system in the Citarum River. Together, we're committed to removing as much plastic as possible, starting with a goal of 25 tons in 2025

[LEARN MORE →](#)



PLANET

Responsible Apparel created to protect our **People** and **Planet**



+1.5
MILLION
PLASTIC
BOTTLES
RECLAIMED



3,150+
MANGROVES
PLANTED
ANNUALLY



EVERY PURCHASE SUPPORTS OUR
MISSION TO REMOVE
250,000 KG
OCEAN WASTE
BY 2030



17-49%
ENVIRONMENTAL
SAVINGS



+600
GARMENTS
SAVED
FROM LANDFILL
THROUGH OUR TAKE
BACK PROGRAMME



100%
FAIR WAGES

QUICK REFERENCE **SUSTAINABILITY** FAQs

1. WHERE DOES YOUR FABRIC COME FROM?

50% of our fabric comes from Europe (mostly Italy, Poland and Lithuania) and the other 50% comes from Asia (Taiwan & China). Our fabrics are certified to ensure they meet global recycling standards. Our polyester range is produced from post consumer plastic that already exists in our environment - be that fishing nets or plastic found in the ocean / landfill.

2. HOW DOES THE [PLASTIC TO FABRIC](#) PROCESS WORK?

Plastic is collected, cleaned and separated by color. Once sorted, the plastic goes into a grinder to make small flakes. The flakes are tossed in hot air to give them a hard candy coating and then dried to remove any remaining moisture. Next, the dry, crispy flakes are shoved through hot pipes to melt them into a thick liquid. That liquid gets filtered through a dye plate with tiny holes. As the liquid polyester flows through the holes, it forms filaments that are finer than human hair. The filaments pool and harden and are then sent over rollers where air entangles the filaments to create a floss-like yarn. The machine spools the yarn and then pulls it over hot metal rollers to stretch it and realign the polyester molecules. The resulting yarn is ready to be woven into polyester clothing.

3. DO YOU COLLECT THE PLASTIC YOURSELVES & WHERE DOES IT COME FROM?

No, from 2020 to 2024, we worked with a social enterprise called [Enaleia](#), which hosts mega marine cleanup projects across the Mediterranean (Italy, Greece) and Kenya, where fishers get paid for collecting plastic.

Since 2025, we have been working with [Plastic Fischer](#), the world's first organization to stop ocean plastic pollution at one of its major sources—rivers. Through this partnership, we are funding our own TrashBoom system in the Citarum River, one of the world's most polluted rivers.

4. IS THE PLASTIC YOU COLLECT USED TO MAKE YOUR CLOTHES?

No, these are two separate initiatives. Our fabric manufacturers source plastic suited to the materials we use and our [REVIVE OUR OCEANS](#) campaign is one of our key initiatives in supporting ocean conservation.

5. DO YOUR CLOTHES SHED MICROPLASTICS?

All recycled polyester products are produced from existing plastic, which will inevitably be prone to some degradation and micro particles will be released during the washing process.

There is a way to prevent this from reaching the water by adding a Microfibre filter to your washing machine. We are always on the lookout for alternatives and actively remove ocean plastic through our REVIVE OUR OCEANS Mission. All organic cotton products (such as our organic tees and hoodies) and linens are made from natural materials, therefore they don't shed micro plastics.

6. IS YOUR PRINTING TECHNIQUE SUSTAINABLE?

Yes, we use a sustainable method called [sublimation](#). Sublimation does not use water as a medium to transfer the dye but instead uses heat. The ink is printed on large sheets of paper, then laid on top of fabric. The fabric and paper are then run through a heat press which vaporizes the ink and chemically binds the ink to the fibers of the polyester. This ensures no ink is wasted and it does not come into contact with and harm our waterways.

7. HAVE YOU GOT EXAMPLES OF YOUR [TAKE BACK](#) / REPURPOSING SCHEME?

Some examples of repurposing is our brand partner [Necker Island](#) where they returned their used-staff uniforms. In our factory we were able to repurpose them into laundry bags for use in their resort. For another brand partner we shredded their uniforms to create stuffing for stuffed animals which they then sold in their retail stores. It's very difficult to recycle old clothing into new clothing

if there are multiple materials used, even if one material is used the fibers weaken when broken down - so we are always looking for innovative and useful ways to give garments a new lease of life.

8. HOW DO YOU OFFSET YOUR GLOBAL SHIPPING?

Through DHL we use go-green solutions to offset carbon emissions. We also calculate carbon emissions of our travel, production, employees, and facilities on a monthly basis, which gives us our carbon emissions figure. We add 25% onto this total figure. We use this data to inform how many mangroves we need to plant monthly as part of our mangrove planting project.

9. WHERE & WHY DO YOU PLANT MANGROVES?

Between 2022 and 2023, we partnered with the [UOCEAN 2050](#) project, to support large-scale mangrove restoration across Indonesia and Africa by planting of 200–400 mangrove trees every month. In 2025, we partnered with [SeaTrees](#), to support a vital mangrove restoration project in Marereni, Kenya. Through this initiative, we plant 315 trees every month.

Mangroves are an effective way of fighting climate change, they sequester carbon at a rate of 2- 4 times greater than mature tropical forests and contain the highest carbon density of all on-land ecosystems. They also act as natural coastal defenses against storms and provide a critical habitat for a variety of marine species.

10. WHAT DATA IS AVAILABLE ON YOUR QR CODES?

It's the product's Life Cycle Assessment Report assessed by [BCome](#), it shows how many kilometers associated with the product journey, gives details on the global warming impact, water scarcity and renewable energy consumption allowing us to calculate carbon emissions, but it also gives a very clear insight into how our products stack up against the industry average and the eco savings across our range.

WE ARE
OCEANR



OUR MISSION

"Our greatest impact will not be just what we do.
It will be how much we can influence individuals and organisations to take on that sustainable journey and in
turn, influence others to do the same"

Tom Cotter - CEO



LEARN MORE
ABOUT OUR PROJECTS
[OCEANR.CO](https://oceanr.co)